

NEW MEXICO OUTDOOR EQUITY FUND



YOUTH
SERVED



106,000

ORGANIZATIONS
SUPPORTED



188

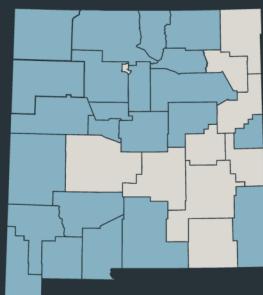
COUNTIES
SERVED

23

FUNDS DISTRIBUTED
TO DATE (Since 2020)



\$8,662,683



New impact study confirms

FOR EVERY \$1 INVESTED IN OUTDOOR EQUITY, NEW MEXICO EARNS \$6 IN RETURN

New Mexico has been at the forefront of providing equitable opportunities for youth and families to get outdoors since establishing the country's first Outdoor Equity Fund in 2019. New data analysis confirms that investments in the Outdoor Equity Fund creates immense social value and improved holistic well-being for families across New Mexico.

Even according to the most conservative number, every dollar invested in the Outdoor Equity Fund yields an estimated six dollars in social value to New Mexicans. The results* highlight how effectively state investments (and private contributions) translate into improved quality of life and community well-being and the economic gains derived from them.

*Reilly S. White, PhD, and Refat Mishok, University of New Mexico Anderson School of Management, August 2025, Measuring the Economic Impact of NMORD Projects, 2022-2024.

ACTIVITIES THE FUND SUPPORTS

- Adaptive Sports
- Agriculture/Food Sovereignty
- Archery
- Astronomy/Stargazing
- Bird Watching
- Boating/Paddling
- Camping
- Conservation/Restoration/Trail Work
- Cultural Education
- Cycling
- Environmental Education/Outdoor Learning
- Equestrian
- Fishing
- General Nature Appreciation
- Hiking/Backpacking
- Hunting
- Animal/Livestock Activities
- Rock Climbing
- Skiing/Snowboarding
- Snowshoeing



SCAN TO LEARN MORE
ABOUT GRANTEES
MAKING AN IMPACT
ACROSS NEW MEXICO



"When students hop off the bus to begin a field trip at the Chihuahuan Desert Nature Park, they often tell us that this is their first time 'in the desert,' despite most of them living within 10 miles of beautiful natural areas. We love opening their eyes to the wonder of this unique place and the scientists who are studying it."



STEPHANIE BESTELMEYER

EXECUTIVE DIRECTOR, ASOMBRO INSTITUTE FOR SCIENCE EDUCATION



"We use fly fishing as a tool to help support foster children socially and emotionally. Many of the foster kids of New Mexico never get to experience fly fishing, nature, conservation, and not to mention tons of fun. Our team strives to share our passion with these kids so one day they can explore on their own using the knowledge we have instilled in them"

KAILEIGH CERA

LEAD MENTOR, THE MAYFLY PROJECT

"Children with medical complexity and disabilities and their families face many challenges in getting outdoors. Our program offers the support they need to experience the joy and healing that nature brings in accessible spaces and motivates us to continue to expand through generous funding from the Outdoor Equity Fund."



JENNIFER BARTZ

BOARD PRESIDENT, HERO'S PALLIATIVE CARE